

JOB TITLE Sales Agronomy Intern

DEPARTMENT Sales

REPORTS TO Director of Sales & Marketing STATUS Intern; May – August 2026

OPEN SEATS 1

PURPOSE/SCOPE This summer internship provides students with real-world experience in agricultural/seed sales and cross-departmental collaboration. This position is responsible for assisting with various sales and agronomy projects.

RESPONSIBILITIES

- Provide in-season customer service to dealers and growers at retail locations.
- Assist in planting seed for grower, dealer, and Peterson trials.
- Work with retail locations to provide local support for seed tenders, field scouting, market awareness with field signs, plot maintenance, and agronomic work.
- Work with Regional Agronomists on special projects, including Peterson Advance trials, and plots to support the dealer network.
- Assist with seed delivery to dealer and grower customers.
- Other duties as assigned.

REQUIRED SKILLS/QUALIFICATIONS

- Excellent communication and customer service skills
- Excellent sales skills
- Agronomic and production agriculture background
- Valid Driver's License

ABOUT PETERSON We are an independent, family-founded seed company serving farmers across the Upper Midwest. Known for local testing, research-driven recommendations, and strong customer relationships, we help growers make confident decisions on every acre. Our team includes agronomy, product development, operations, and marketing professionals who share a commitment to integrity, innovation, and supporting farmers.

Peterson is committed to strengthening the rural communities we call home and supporting the education of the next generation of farmers and leaders.

Revised: November 2025